

On the verge of falling through the cracks of the employment system, when chronological age ticks towards 60: a systemic approach to employability of older people in Cornwall

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Why we did this research

- To reveal the factors that shape the employment profile of older people in Cornwall
- To reveal how these factors interact in Cornwall's context
- To see what portfolio of policies are needed to improve the situation



Methodology

- Face to face interviews with 29 older people, SME owners, HR experts and policy people
- Systems mapping that turns qualitative (interview-driven) data to system maps (interactions/knock on effects between factors)



Findings

